

SPONSORSHIP FORM

FRIDAY, OCTOBER 29, 2021 | 4pm–6pm

Join us for an afternoon of tricks, treats, and activities at Asphalt Screams. We will welcome children of all ages to Asphalt Green’s Upper East Side campus for a day of active Halloween games. The family-friendly event is free and open to the public.

RESERVE YOUR SPONSORSHIP BY OCTOBER 22, 2021.

LOCATION: Asphalt Green’s Upper East Side campus (555 E. 90th St.)

AUDIENCE: 50,000 + members, program participants, and neighbors

EXPECTED EVENT ATTENDEES: 3,000



SPONSORSHIP LEVELS

TITLE SPONSOR: \$15,000

- Company logo will appear on digital billboard with visibility from York Avenue from October 29 to November 12
- Press release promoting the event and announcing partnership
- Recognition as title sponsor and company logo on event website for 1 year
- Plus, all of the benefits of Gold sponsor

GOLD SPONSOR: \$10,000

- Inclusion as a sponsor in email blast to over 13,000 members, program participants, and community partners
- Company logo on digital billboard day of event and event website for 1 year
- A banner, supplied by your company, displayed on our field during the event
- Acknowledgement as a sponsor on our social media channels and pre-and post-event blog posts
- Tabling opportunity during the event

SILVER SPONSOR: \$5,000

- A banner, supplied by your company, displayed on our field during the event
- Acknowledgement as a sponsor on our social media channels and pre-and post-event blog posts
- Tabling opportunity during the event

BRONZE SPONSOR: \$500

- Tabling opportunity during the event

NAME/COMPANY

ADDRESS

CITY

STATE

ZIP CODE

PHONE

EMAIL

CHECK ENCLOSED (PAYABLE TO ASPHALT GREEN, INC.)

AMEX | DISCOVER | MASTERCARD | VISA

CREDIT CARD NUMBER

EXPIRATION DATE

SIGNATURE

PLEASE RETURN THIS FORM TO:

Asphalt Green
ATTN: Development
555 E. 90th St., New York, NY 10128

OR

development@asphaltgreen.org

Thank you for supporting Asphalt Green!