

**BIG WEEK**  
APRIL 23 - 29, 2023

## SIGNATURE TABLE SPONSORSHIPS

### \$100,000 TITLE

- Two tables of 10 with priority seating at the gala
- Full-page color advertisement with premium placement in the gala program
- Name and/or corporate logo on step and repeat banner at the gala
- Recognition as title sponsor at the gala, including prominent display of display of name and/or corporate logo
- Prominent listing in event and promotional materials including press release and website
- Name and/or corporate logo on digital scoreboards on pool decks at Upper East Side and Battery Park City campuses and outdoor billboard (visible from York Avenue) during the Big Week
- Volunteer opportunities at the Big Week
- Acknowledgement on social media

### \$50,000 PLATINUM

- One table of 10 with priority seating at the gala
- Full-page color advertisement with premium placement in the gala program
- Recognition as platinum sponsor at the gala, including prominent display of display of name and/or corporate logo
- Prominent listing in event and promotional materials including press release and website
- Name and/or corporate logo on digital scoreboards on pool decks at Upper East Side and Battery Park City campuses and outdoor billboard (visible from York Avenue) during the Big Week
- Volunteer opportunities at the Big Week
- Acknowledgement on social media

### \$25,000 GOLD

- One table of 10 at the gala
- Full-page color advertisement with priority placement in the gala program
- Recognition as gold sponsor at the gala, including display of name and/or corporate logo
- Listing in event and promotional materials including press release and website
- Name and/or corporate logo on digital scoreboards on pool decks at Upper East Side and Battery Park City campuses and outdoor billboard (visible from York Avenue) during the Big Week
- Acknowledgement on social media

### \$15,000 SILVER

- One table of 10 at the gala
- Half-page color advertisement in the gala program
- Listing in event and promotional materials including press release and website
- Name and/or corporate logo on digital scoreboards on pool decks at Upper East Side and Battery Park City campuses and outdoor billboard (visible from York Avenue) during the Big Week
- Acknowledgement on social media

### \$10,000 BRONZE

- Half table of five at the gala
- Half-page color advertisement in the gala program
- Listing in event and promotional materials including press release and website
- Name and/or corporate logo on digital scoreboards on pool decks at Upper East Side and Battery Park City campuses and outdoor billboard (visible from York Avenue) during the Big Week
- Acknowledgement on social media

### \$5,000 GREEN

- Two tickets to attend the gala
- Quarter-page color advertisement in the gala program
- Listing in event and promotional materials including press release and website

A portion of the price of purchased tickets, tables, and ads is tax-deductible.

Asphalt Green is a 501(c)(3) organization.

Donations to the gala support the organization's free community sports and fitness programs. EIN: 13-6533158

# SIGNATURE TABLES AND TICKETS

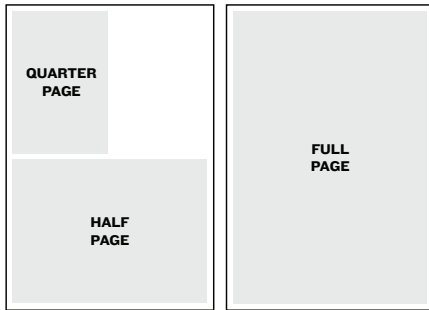
Yes, I am proud to support Asphalt Green keeping New Yorkers moving for 50 years. I authorize Asphalt Green to use our name and/or corporate logo for these events consistent with the sponsorship level selected.

- TITLE \$100,000  SILVER \$15,000
- PLATINUM \$50,000  BRONZE \$10,000
- GOLD \$25,000  GREEN \$5,000
- At this time I would like to purchase \_\_\_\_\_ tickets at \$1,250 each
- I cannot attend but would like donate \$ \_\_\_\_\_

Sponsorship commitments must be made by **April 15, 2023** to be included during the Big Week. Name and/or corporate logo will be featured on scoreboards.

## JOURNAL ADD-ON

To be included in the printed journal, artwork is due by **May 1, 2023**. Ads need to be text or camera ready in a .tif, .jpg, or .pdf file of at least 300dpi.



<input type="radio"/> BACK COVER	5.5" x 8.5"	\$3,000
<input type="radio"/> FRONT INSIDE COVER	5.5" x 8.5"	\$2,500
<input type="radio"/> BACK INSIDE COVER	5.5" x 8.5"	\$2,000
<input type="radio"/> FULL-PAGE COLOR	5.5" x 8.5"	\$1,600
<input type="radio"/> FULL-PAGE BLACK & WHITE	5.5" x 8.5"	\$1,200
<input type="radio"/> HALF-PAGE COLOR	5.5" x 4.125"	\$800
<input type="radio"/> HALF-PAGE BLACK & WHITE	5.5" x 4.125"	\$600
<input type="radio"/> QUARTER-PAGE BLACK & WHITE	2.625" x 4.125"	\$300

NAME	COMPANY		
ADDRESS			
CITY	STATE	ZIP CODE	
PHONE	EMAIL ADDRESS		
<input type="radio"/> CHECK ENCLOSED	<input type="radio"/> AMEX / MC / VISA #	EXPIRATION DATE	CVV
NAME ON CARD	AMOUNT		
NAME/COMPANY TO BE LISTED FOR RECOGNITION			

Please return this form to: Asphalt Green • c/o Development • 555 East 90<sup>th</sup> Street, New York, NY 10128  
 PHONE: (212) 369-8890 x2032 • EMAIL: gala@asphaltgreen.org